4. Mouans-Sartoux (France)

Population: 9 510



Mouans-Sartoux is recognised at national and European level for its ambitious and sustainable local food policy that aims to protect both the environment and citizens' health. This policy is mainly based on 100% organic and mostly local school canteens, a municipal farm supplying most of the vegetables consumed in canteens, sustainable food education actions towards pupils as well as citizens in general, the support to the installation of organic farmer on the territory. The main driver of Mouans-Sartoux to become a 'smart village' is to increase the use of digital solutions as a key enabler to the municipality's sustainable food project.

Key thematic areas of interest: urban-rural linkages, sustainable local food policy and governance and enhancing digital technologies

Human - financial capacity & motivation:

- ✓ **Existing action plans**: While the municipality has no single strategy yet, it has a series of integrated actionplans a strategic documents, such as Agenda 21, AGRI-URBAN Action Plan, Pillars of action of the Centre for Sustainable Food Education
- ✓ **Flagship projects**: Sustainable School Canteens
- ✓ **Assets and opportunities include** several social enterprises and good volunteer activity, good public participation, strong entrepreneurship, good level of basic services, cultural facilities and attractive living environment
- ✓ **Good Connectivity:** Mouans-Sartoux is part of the French Riviera and benefits from a good connectivity (the optical fiver is being progressively installed).
- ✓ **Governance:** includes an executivey body, steering committeee and Local Group for Sustainable Food composed of local actors, citizens, associations, chambers of commerce
- ✓ **Active community:** The local community is extermely active as Mouans-Sartoux has a very dense network of associations (more than 100 associations)
- ✓ **Cooperation:** Lot of cooperation with relevant actors, including local groups of municipalities as well as other levels of regional governance; and European transfer network of BioCanteens

Expected added value of the project – where the village needs support

- ☒ A **coherent (smart) village strategy has not yet been developed**
- ☒ **Addressing challenges such as** lack of housing (high demand and prices), lack of good transport connections (congestions), urban pressure (loss of arable lands)
- ☒ Despite its ambition and achievements, Mouans-Sartoux's food project does not make yet **great use of digital tools** that could possibly further strenghten it and pave the way to innovative actions
- ☒ Assistance is need to **help realising ideas** on engagement of citizens in food governance and enhancing rural-urban food supply chains
- ☒ **Citizens' engagement support**: Only a core group of active citizens is very sensitive to sustainable food, challenges to further strengthen citizens' participation and attract more people to show interest